

Offering Matrix

Offering	Dinner Event	Forum Experience	Chapter Workshop	Extended Workshop	Couples Coaching
Time Requirement	1h 30m	2-3h	5h	8h	14h
Re-Connecting					
Back to the Beginning - on the same team 30 min C				x	x
Re-kindling your vision 30 min C				x	x
Core Values 30 min C			x	x	x
Sharing Information About the Business					
Starter Questions: How much do you know? 45 min C			x	x	x
Business / Personal / Family Sacrifice-Reward 30 min C, I, F		x	x	x	x
The Entrepreneur's Team 20 min C, I, G, F		x	x	x	x
What is your Risk Tolerance? 20 min C, I, G, F		x	x	x	x
Creating a Shared Vision for your Future					
House Blueprint 40 min C, I, G, F	x	x	x	x	x
G-O-A-L Model 20 min C, I, G, F		x	x	x	x
Hidden Interests 2 hours G, F		(extended forum retreat exercise)		x	

Good for:

C - Couples

I - Individuals

G - Group

F - Forum

x - Most popular

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Deeply Appreciating Each Other's Contributions					
5:1 Ratio: Where do you rank? 5 min a day for 7 days 20 min discussion of outcomes C, I		(extended forum retreat exercise)		x	x
Love Languages C, I			x	x	x
Love Notes C, I, G, F	x	x	x	x	x
Love Letters C, I					x
52 Weeks Books C, I			x	x	x
Establishing Communication Protocols					
What is Your Communication Style? 30 min C, I		x	x	x	x
De-triggering Effect 20 min C, I, G, F	x		x	x	x
De-escalation: Calming Your Inner Self 15 min C, I, G, F	x	x	x	x	x

Each offering (with the exception of coaching) includes a 45 min - 1 hour interactive powerpoint presentation. Participants are open to ask questions throughout the presentation and I encourage frank discussion about the topics most pressing to the group. The goal is to touch on everyday, generalized recurring topics and offer real actionable take-aways that people can implement right away. The more in-depth and honest we get, the more you will learn. I can't change behaviors for people, but I can offer exceptional, customized tools that work with each person and couple. The more you practice better communicate with your significant other, the more you will realize how to use the same tools to be more effective with your employees and your entire entrepreneur's team. (Descriptions of the exercises can be found in the Table of Contents of the Free HFI Toolkit.)

Sample Itineraries

Offering	
Dinner Event (couples)	
6:30 - 7:00 PM	Cocktails & Mingling
7:00 - 8:00 PM	Presentation with live polling
8:00 - 8:30 PM	Q & A
Additional 30 min	Include 1 exercise
Forum Experience	
1 hour	Presentation with open discussion
1 -2 hours	Choose 1 - 3 exercises
Chapter Workshop	
11:30 - 12:30 PM	Presentation with entrepreneurs
11:30 - 12:30 PM	SLP's have lunch and complete 2 - 4 exercises
12:30 - 1:30 PM	Presentation with SLP's
12:30 - 1:30 PM	Entrepreneurs have lunch and complete same 2 - 4 exercises
1:30 - 2:00 PM	Couples get together to discuss their exercises
2:30 - 3:00 PM	Couples complete a joint blueprint
3:00 - 4:00 PM	Open Q & A discussion about outcomes and experience sharing from group of things that worked for them
Extended Workshop	
9:00 - 10:00 AM	Discussion and exercises around Re-connecting
10:00 - 12:00AM	Discussion and exercises around Sharing Information about the Business Break out into smaller groups to discuss outcomes
12:00 - 1:00 PM	Lunch and Mingling
12:00 - 2:00 PM	Discussion and exercises around Creating a Shared Vision for your Future
2:00 - 3:30 PM	Discussion and exercises around Deeply Appreciating Each Others Contributions
3:30 - 3:45 PM	Break
3:45 - 5:00 PM	Discussion and exercises around Establishing Communication Protocols